

## CUSTOMER CASE STUDY

# Croda



## Customer Profile

Croda International is a world leader in natural based speciality chemicals. Its activities can be broadly classified into two sectors:

Consumer Care which consists of global businesses in personal care, health care, home care and crop care – all markets with an increasing need for innovation and sustainable ingredients.

Industrial Specialities which comprises base oleochemicals, additives for polymers, polymers and coatings, lubricants and lubricant additives, and processed vegetable oils.

In addition, the group has an Enterprise Technology function which identifies and integrates new technology into Croda's global business structure.

In 2008, Croda's 3,500 employees located in 35 countries achieved worldwide sales of just over £956m.

As with most organisations, Croda has experienced a growing reliance on Web-based applications in recent years, whether it is used for research, fact finding, or customer/supplier relationships.

To protect its network from the growing number of increasingly sophisticated Web threats, Croda needed a solution that provided real-time protection from the latest threats and unwanted content, could be easily and rapidly deployed, and that would provide central administration and reporting with minimum overheads.

## The Challenge

Acknowledging the growing Web-based security risks, Croda took action to ensure that it has appropriate protection in place.

"As the Web filtering products and services were rapidly evolving we wished to take a fresh look at the marketplace and review the latest offerings, with the aim of consolidating our Internet Security policy and applying a standard approach," comments Sam Connor, Group Information Security Manager at Croda. "The ability of the chosen solution to fit and operate effectively within our overall Information Security framework was also a key requirement."

"Mobile and home working on company laptops is also a key area for Croda with the need to ensure that company rules and the same level of protection is applied to our systems when working outside of the office network environment."

Croda acknowledges the importance of real-time scanning in an increasingly hostile threat landscape.

"Given the change in risk profile with the Web now being a major source of malware it is important that we use real-time scanning to ensure users can safely browse the Web," adds Connor. "We must be confident that the solution can automatically identify malicious websites, and block both known and unknown malware. In addition, there is still a business need to filter Internet browsing based on URL categories and names."

## About Croda

### CRODA

Croda International is a world leader in natural based speciality chemicals

**Industry**  
Chemical

**Employees**  
3,500

**Solution**  
Web Malware Scanning, Web Filtering and Anywhere+

**Results**

- Defined browsing rules
- 10% cost saving
- Reliable protection for mobile and home workers
- 24/7 real-time scanning and threat protection

For more case studies, visit  
[www.scansafe.com/resources](http://www.scansafe.com/resources)

One of the key challenges for Croda is the need to apply consistent rules across its many locations.

Connor said, "As the company operates in many countries/locations the ability to apply consistent rules, administer and monitor the service centrally are key requirements, as is the ability to produce summary and detailed reports on Web usage without the overhead of having to internally store, process and manage large volumes of reporting data."

"We conducted research into the marketplace, looking at a number of possible solutions before selecting ScanSafe. Anywhere+ was seen as a key factor in our decision allowing us to protect our mobile and home workers and provide consistency with the protection we have when browsing through our company network."

## The Solution

ScanSafe's Web Malware Scanning, Web Filtering and Anywhere+ service meets Croda's requirements and because it is a SaaS solution it does so without having to provide or maintain in-house infrastructure on which to run Scansafe, perform administration, and store/manage/report browsing data.

Croda launched the service in April 2008.

"We were impressed with the fast and efficient deployment of the service," comments Connor. "Having established the browsing policy rules, network connectivity to ScanSafe, and conducted trials, we initially decided to implement the service for approximately half of our users. The actual user cut-over to ScanSafe was straightforward and was completed within 2 hours. Our remaining ScanSafe users were transferred shortly afterwards".

"We have subsequently deployed Anywhere+ to protect our mobile and home workers, and our new laptops come with it pre-installed from the supplier, providing consistent protection and browsing controls regardless of the user's location".

"We continue to find ScanSafe staff to be extremely responsive and supportive and were impressed at their availability on the weekend when we deployed the service. Systems of this type don't normally go in so smoothly."

## The Results

Croda is very satisfied with the ScanSafe service.

"The main benefit of using ScanSafe is that once we have defined the browsing rules, we leave the service to protect our Internet access, and get on with other things".

Croda noted that from a cost perspective they saved 10% in selecting a SaaS solution as opposed to the traditional option of hardware and database management/processing.

"We have found this solution to be extremely flexible. Browsing rules can be defined and administered centrally, and can be applied at different levels from business down to individual users or groups of users as needed".

Croda now has the confidence that its mobile and home workers are being protected regardless of their location.

"ScanSafe Anywhere+ gives the assurance that consistent business rules and protection are now being applied to our business mobile users".

## About ScanSafe SaaS Solutions

ScanSafe is the pioneer and largest global provider of SaaS Web Security, ensuring a safe and productive Internet environment for businesses. ScanSafe solutions keep malware off corporate networks and allow businesses to control and secure the use of the Web. As a SaaS solution, ScanSafe eliminates the burden of purchasing and maintaining infrastructure in-house, significantly lowering the total cost of ownership. Powered by its proactive, multilayered Outbreak Intelligence™ threat detection technology, ScanSafe processes billions of Web requests each month for thousands of enterprise customers.

In 2009, the company was awarded "Best Content Security" solution by SC Magazine Europe for the third consecutive year.

For more information, visit [www.scansafe.com](http://www.scansafe.com)

ScanSafe US - 950 Elm Avenue, San Bruno, CA 94066 Tel: +1 650 989 7100 Fax: +1 650 989 6543 Email: [ussales@scansafe.com](mailto:ussales@scansafe.com)

ScanSafe EMEA - Qube, 90 Whitfield St, London, W1T 4EZ Tel: +44 (0) 20 7034 9300 Fax: +44 (0) 20 7034 9301 Email: [emeasales@scansafe.com](mailto:emeasales@scansafe.com)



ScanSafe is now  
part of Cisco.

